



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2021

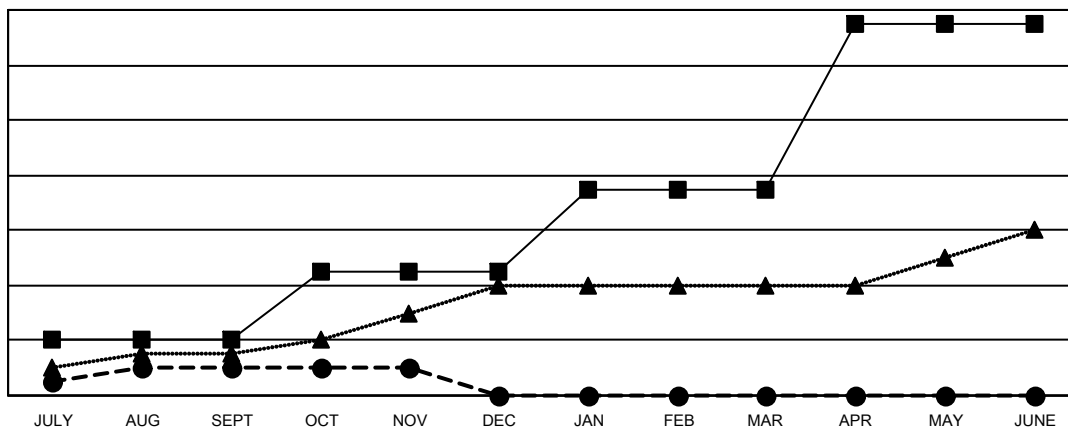
Multiple District 14

LOCATION: PENNSYLVANIA

| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 4             | 2         | 9             |
| OCT/NOV/DEC           | 5             | 0         | 1             |
| JAN/FEB/MAR           | 6             | 0         | 0             |
| APR/MAY/JUNE          | 12            | 0         | 0             |

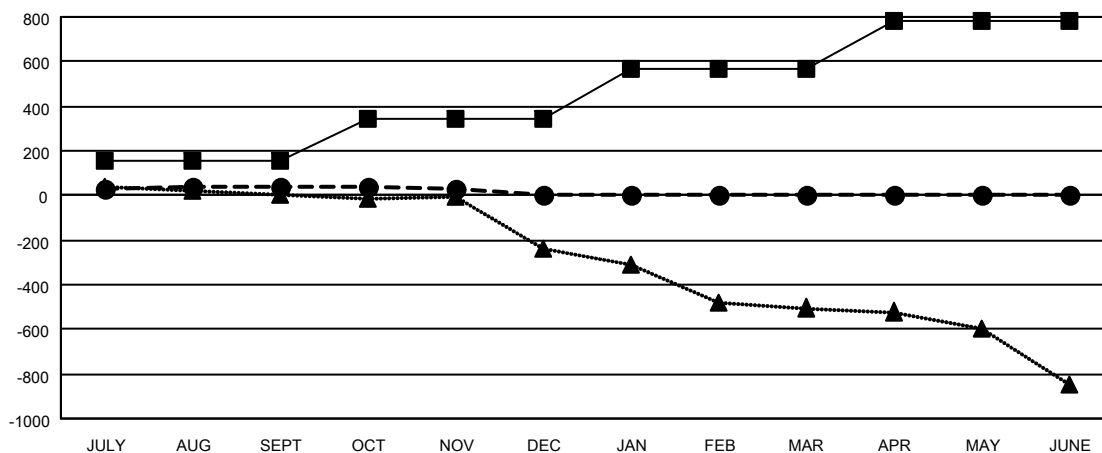
| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2021-2022 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 159                    | 474                  | 344  |
| OCT/NOV/DEC           | 184                    | 248                  | 243  |
| JAN/FEB/MAR           | 224                    | 0                    | 0  |
| APR/MAY/JUNE          | 214                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

|                        |   |  |
|------------------------|---|--|
| DROPPED CLUBS: 10      | 251 CLUBS OF 662 ADDED 1 OR MORE NEW MEMBERS              | <b>GENDER DISTRIBUTION</b>                   |
| <b>DROPPED MEMBERS</b> | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | MALE 11,841 (69.64%)                         |
| DECEASED 156           |   | FEMALE 5,162 (30.36%)                        |
| CLUB CANCELLED 53      |   | NON BINARY 0 (0.00%)                         |
| OTHER 378              |   | PREFER NOT TO ANSWER 1 (0.01%)               |
| <b>TOTAL 587</b>       |   | <b>TOTAL FAMILY UNIT MEMBERS 3,236</b>       |
|                        |   | <b>FAMILY MEMBERS PAYING HALF DUES 1,674</b> |